

AIRLINES

- Indian Airlines

BANKING

- Allahabad Bank
- Bank of India Punjab National Bank
- Syndicate Bank
- UCO Bank

BPO

- Acclaris Business Solutions Pvt Ltd
- Saviance Technologies

COAL

- Coal India Limited

HOSPITALS

- B M Birla Heart Research Centre
- Bhagirathi Neotia Women & Child Care Centre
- Calcutta Medical Research Institute
- Wockhardt Hospitals

CEMENT

- Ambuja Cement
- ACC limited
- ACC Concrete Limited
- Grasim Cements
- Lafarge India Limited
- Rajshree Cements
- Birla Corporation
- Emami Cement Limited
- Star Cement
- Dalmia

CHEMICALS AND FERTILIZERS

- Paradeep Phosphates Limited
- Dendrite Adhesives, Kolkata

ENGINEERING

- ALSTOM Projects India Ltd
- Inspectorate Griffith India Ltd
- KND Engineering Technologies Ltd
- Larsen & Toubro Ltd
- McNally Bharat Engineering Company Pvt Ltd

FAST MOVING CONSUMER GOODS

- ITC Limited
- Britannia
- National dairy
- AMUL
- Organic India
- Unicharm
- Coca Cola
- Titan
- Greenply Industries

GLASS & CERAMIC

- La Opala
- Healthcare & Pharmaceuticals
- Albert David Limited
- Merind India Limited

LIST OF CLIENTELE

AUTOMOBILE

- Maruti
- Volvo

INSURANCE

- Reliance Life Insurance Company Ltd
- ICICI Prudential Life Insurance Co.
- Kotak Mahindra Old Mutual Life Insurance Ltd
- ING Vysya Life Insurance Co. Ltd
- Life Insurance Company of India
- HDFC Standard Life Insurance Co. Ltd.
- National Insurance Company Limited

INFORMATION TECHNOLOGY

- CSC India
- IBM India
- Keane India Limited
- Satyam Computer Services Ltd
- MOL Information Technology India Pvt. Ltd.
- Infosys
- Tata Consultancy Services
- ITC Infotech
- Vision Comptech
- Tech Mahindra
- UshaComm
- Wipro Technologies
- Xenolith Technologies Pvt. Ltd.
- (SREI Group of Companies)

POWER

- Calcutta Electric Supply Corporation
- India Power
- NTPC Limited
- Adani Power

HOSPITALITY

- Oberoi Grand
- Apeejay Surrendra Group

NON-BANKING FINANCE

- SREI Capital
- Peerless Group

NON-GOVERNMENT ORGANISATION

- CINI
- Krishi Gram Vikas Kendra (KGVK)

PETROLEUM

- Bharat Petroleum Corporation Ltd
- Castrol India Ltd
- Hindustan Petroleum Corporation Ltd
- Indian Oil Corporation Ltd
- Indian Oil Petronas
- Oil & Natural Gas Corporation

IRON AND STEEL

- Steel Authority of India Limited, Bokaro Steel Plant

MANUFACTURING

- Adani Wilmar Ltd
- Berger Paints India Ltd
- Bharat Heavy Electricals Ltd
- Eveready Industries India Ltd
- Greaves Cotton Ltd
- Hindustan Copper Ltd
- ITW India Limited, Signode Protective Packaging Solutions
- Phoenix Yule Ltd
- Siemens India
- WPIL Ltd
- Usha Martin Ltd
- Voltas Ltd
- Wesman Engineering
- India Carbon Ltd
- Utkarsh India Ltd
- NICCO Engineering
- Malcom India
- Alu Decor
- Sessa Sterlite
- C&E Ltd

REALTY

- Ambuja Realty Development Ltd
- Siddha Group

SPORTS

- Cricket Association of Bengal
- Kingfisher East Bengal Club

SHIPPING

- India Steamship Limited
- Garden Reach Ship Builders

TEA

- Assam Tea Company
- Indian Tea Board
- Tea Association of India

TELECOMMUNICATION

- Bharti Airtel
- Nokia-Siemens Networks
- Vodafone-Essar Ltd

TEXTILES

- Indian Rayon
- Jayashree Textiles
- Jute Corporation of India
- Kesoram Rayon

WEST BENGAL GOVERNMENT

- West Bengal Industrial Development Corporation

18 YEARS, 500 ORGANIZATIONS, 300 INSTITUTES, 7 LAC PEOPLE



TRANSFORMING
LIVES

REINVENTING
ORGANIZATIONS

GENERATING
BREAKTHROUGHS
ONGOINGLY

SERVING
THE NATION
TIRELESSLY

ABOUT US

In the year 2001, a young successful corporate manager left his job to answer to his soul's calling of transforming people's lives through life-changing seminars and that is how "The Center for Personal Transformation" was born.

From the very beginning the vision of the organization was to empower people to conquer their limitations, convert their dreams to outstanding achievements and help them live powerful lives with full self-expression. The vision was to aspire and generate unprecedented, breakthrough results in organizations by constantly exploring new possibilities always acting with intense passion and aspire to make a difference. The organization committed itself in developing outstanding leaders in every work of life and bring transformation in individuals, organization, educational institutes, sports, police, judiciary and the government.

We are a 18 year old training and consulting company involved in helping to transform your business by tripling your productivity. Over the years we have helped over 500 leading companies including top MNCs leapfrog their performance through our transformational training programs and customized consulting interventions.

All our programs guarantee a high ROI. ACC, Lafarge, Maruti, Birla Corp., Emami, Exide, Amul, Ultra Tech, Adani, Coca-Cola, Berger, NICCO, Britannia, Vodafone, BPCL, IOCL, IBM, Infosys, IFB, Organic India, Star Cement, Airtel, LIC, etc. are some of the companies who have benefitted from our programs.

The Dhruvsatya Center for Personal Transformation Pvt. Ltd. is an ISO 9001:2015 Certified Organization.

Our programs are life changing with profound transformational impact. Our programs have triggered many outstanding performance turnarounds in various organizations. We have been able to motivate ordinary sales teams to extraordinary, passionate, champion outfits, resolved deep rooted management conflicts and help blossom managers to game changing leaders. We are also the only company in India motivating sports persons and we had worked with Cricket Association of Bengal and Kingfisher East Bengal Club to motivate their players for outstanding performance.

**IGNITING THE
FIRE WITHIN,
CONVERTING
DORMANT HUMAN
POTENTIAL TO
EXTRAORDINARY
LIFE RESULTS**

**EXPLORING NEW
POSSIBILITIES, BEING
ACCOUNTABLE
FOR EXCEPTIONAL
PERFORMANCE
OUTCOMES**

WHAT DIFFERENTIATES US FROM OTHER TRAINING COMPANIES

UNMATCHED EXPERIENCE

Over 18 years of proven, unmatched consulting experience with over 500 companies.

RESULT, DASHBOARD AND ROI DRIVEN

Only training/ consulting organization that is completely result and ROI driven.

CUSTOMIZATION TO SUIT YOUR TNI:

All our programs and interventions are customized to suit your requirements.

PRE-WORK RIGOUR:

Our team spends considerable time to probe your pain areas / challenges to design the Intervention.

FOCUS ON ENSURING TRAINING EFFECTIVENESS

Our instruments will help you measure the effectiveness of training objectively.

CUTTING EDGE, INNOVATIVE METHODOLOGY

Our team researches to bring you latest, best in class global insights and strategies.

TRANSFORMATIONAL APPROACH

All our interventions are driven from a premise of transforming individuals and re-inventing organizations

GENERATING BREAKTHROUGHS

We aspire for exceptional performance outcomes and hence consistently generate record breaking performances.

HIGH ON PASSION

Dedicated team, high on passion, energy, best-in-class proven domain expertise, ability to persuasively drive extraordinary results, research-driven approach with aptitude for details.

OUR AWARD WINNING PERFORMANCE

We have recently completed a one year long sales intervention with Lafarge where the Lafarge sales team performed an all-time high record in the industry on their sales performance. The design of this intervention along with its impact also won Lafarge a national award for the best program in category awarded by TISS (Tata Institute of Social Science).

OUR TRAINING PROGRAMS AND CONSULTING INTERVENTIONS

**OUR PHILOSOPHY IS
EXCELLENCE THROUGH E3,
WORLD-CLASS EDUCATION,
WORLD-CLASS ENTERTAINMENT &
WORLD-CLASS EMPOWERMENT**

MOTIVATIONAL WORKSHOPS

- Awaken Your Giant Within
- Achieving World-Class
- Catch Your Dreams-The Goal Setting Workshop
- Get the Edge

LEADERSHIP DEVELOPMENT AND MANAGERIAL EFFECTIVENESS

- Transformational Leadership
- Communication Strategies for Leaders
- Leadership and Influencing Skills
- Developing Effective Leadership Styles
- The VMOSA (Vision, Mission, Objectives, Strategies & Action Plan) Workshop
- Developing Execution Excellence
- Empowering People
- Developing your Leadership Pipeline
- Emotional Intelligence as a leadership tool
- High Performance Leadership
- Spiritual Leadership
- Developing Managerial Effectiveness Thriving in VUCA (Volatility, Uncertainty, Complexity and Ambiguity)

TEAM BUILDING

- Creating High Performance Teams-Inbound
- Creating High Performance Teams-Outbound

PROFESSIONAL SKILLS

- Problem solving and decision making
- Public speaking and presentation skills Building self-esteem and assertiveness skills
- Developing Listening Skills
- Business Communication-Verbal and Non-verbal
- Creativity and Innovation
- Advanced writing skills
- Developing inter-personal effectiveness
- Setting priorities and Time management
- Business etiquettes
- Achieving Work Life balance for Managerial excellence
- Conquering stress and managing health
- Effective coaching skills for Managers
- Conflict Resolution

COACHING AND MENTORING

- Executive Coaching Program
- Life Coaching
- Coaching and Mentoring
- Performance Coaching and hand-holding
- Coaching for CEOs

FINANCE AND ACCOUNTING

- Finance for Non-Finance
- Financial Budgeting
- Analysis of financial statements
- Financial Valuation Book Keeping fundamentals
- Asset Management

HR WORKSHOPS

- Performance Management
- Talent Management
- Gap Analysis
- Employee Recruitment and Selection / Talent Acquisition
- Reward and Recognitions
- Employee Satisfaction Survey
- Essentials of HR Legal
- Effective CSR
- Combating Sexual Harassment at work place
- Competency Mapping and Benchmarking
- Facilitate KRA/KPI setting
- Conducting Appraisals
- Preparing your HR Manuals
- Induction Training

INFORMATION TECHNOLOGY

- MS-Office, Excel and Advanced Excel
- Cyber Security

SALES AND MARKETING

- Sales Fundamentals
- Customer Service
- Customer Retention Strategies
- Brand building strategies
- Advanced Selling Skills
- Triple your Business Growth by building a World-Class Salesforce-Our Sales Academy- Certification Program
- Sales Target Setting-Making the granular Roadmap-preparing your sales dashboard
- Managing your Sales team-for Sales Managers
- How to run robust review meetings for maximum output
- Negotiation skills clinic

BEHAVIOUR BASED SAFETY

- Human Psychology towards Industry Safety
- Tools, equipment and Procedures Sensitization
- Consequences and effect analysis of behavioral safety
- Why safety at the workplace
- Safety performance measurement
- Behavioral motivation
- Behavioral safety assessment survey
- Commitment to EHS

MANUFACTURING EXCELLENCE

- Skyrocketing Plant- Productivity
- Our revolutionary dashboard driven program that guarantees enhancement of Plant Productivity
- Improving your Processes
- Implementing 5S, KAIZEN, TPM, TQM, WCM
- Project Management

OUR CONSULTING INITIATIVES

- Succession Planning
- Organisational Restructuring
- HR Audit
- Executive Coaching
- Competency Mapping
- Assessment Centres
- Performance Management
- KRA / KPI Setting
- Training Needs Analysis

SURVEY AND ASSESSMENTS

- Employee Engagement Survey
- Managerial Excellence Survey
- 360 degree Survey
- DISC Assessment EQ Assessment
- Team Dynamics Assessment

GENERAL SAFETY

- Industrial Safety Training to the workers, engineers and officers
- Basic knowledge of Fire and Firefighting
- Hazard identification and risk analysis program
- Defensive Driving as per CMV 1989

BEHAVIORAL SKILLS

- Power of ownership, responsibility and accountability
- Improving self-awareness
- Developing Positive attitude
- Interpersonal Skills
- NLP for professionals
- Managing workplace anxiety

**INSPIRING
ORGANIZATIONS
ACHIEVE WORLD
CLASS**