

# POWER TALK

WITH **INDIA'S # 1**  
**SUCCESS COACH**  
**SOUMITRA CHATTERJEE**



**Soumitra Chatterjee** is one of the nation's foremost authorities in motivational training, and the founder of **The Center for Personal Transformation**, coaches management teams of more than 300 companies and several Fortune 500 companies and management, faculty and students of over 150 premier engineering colleges and B-schools all over India. He is author of *Executive Reinvention—Making the Impossible Happen* and 3 other bestselling books and the editor of a national leadership magazine titled "**Peak Performance**". Through his best selling audio coaching products and public speaking engagements and live seminars he has impacted the lives of close to 5 lac people.



## What is a Power Talk?

A Power Talk is a high energy, high intensity, motivational session which creates very high impact. It sizzles, energizes and empowers the audience. Sometimes it is seen that an organization can only spare 1 or 2 hours at the most for a session – in such cases it is the best solution. Power talks are normally customized as per organizational requirements. They can also be termed as **Keynote Presentations**. A Power Talk can be the **inaugural event at an AGM, a marketing meet, a distributor's meet, a Founder's Day function, a customer meet, etc.** where there is otherwise a packed schedule. On such occasions, a Power Talk brings variety, education, entertainment and empowerment – all in one. It also breaks the monotony. **It can also be treated as a short, high power training event for any participant demography.** A power talk is almost like a high speed movie thriller - it has breathtaking lectures, inspiring movies and a lot of music-aided exercises. A Power talk offers a wealth of powerful ideas and strategies that one can use immediately to increase one's income, influence others more effectively, improve one's health, eliminate one's fears, and experience more joy and fulfillment every day of one's life.

## Customization

A Power Talk is always customized to suit the requirements of the organization, the event, the participant demography, the time available and the impact the event intends to create.

## India's #1 Success Coach – Soumitra Chatterjee

Soumitra Chatterjee is one of the nation's foremost authorities in motivational training, leadership development and the science of peak performance. He is the founder of The Center for Personal Transformation, an ISO 9001:2008 organisation which is committed to helping people and organizations achieve outstanding results. Soumitra trains CEOs, MDs, Presidents, top executives & outstanding sportspersons. He coaches management teams of more than 300 companies and several Fortune 500 companies and management, faculty and students of over 150 premier engineering colleges and B-schools all over India. Over the last 10 years through his best selling audio coaching products and public speaking engagements and live seminars he has impacted the lives of close to 5 lac people. He is author of Executive Reinvention—Making the Impossible Happen and 2 other bestselling books and the editor of a national leadership magazine titled **"Peak Performance"**.

Soumitra has also coached the Senior Bengal Cricket Team and has been awarded the Rotary Award for Human Potential Enrichment. He has been widely acclaimed in the press and the electronic media all over India. He is the recipient of the 'Rotary Award' for his contribution to **Human Potential Enrichment**.

## Our Power Talk Modules

### High performance Leadership

What characterizes **High Performance** – how can one develop these qualities and apply the same in work and life – what makes one a “**Performance Leader**” – how can one develop the attitudes, the habits of a “**Performance Leader**”– what operative practices do they follow. This is a high speed, high intensity, highly inspiring experience for the audience that keeps them thrilled and excited every moment and leaves them with a “High”.

### Achieving Work Life Balance

In today's highly demanding professional world, one is constantly subjected to intense **performance pressure, demanding bosses, etc. Pressure of deadlines and targets** are commonplace and is causing tremendous **family disharmony, marital discords, and severe health disorders like hyper-tension, ulcer and even heart attacks.**

In this highly rejuvenating and motivating power talk, the participants get to learn how to cope up with daily pressure - **relax at their workplace** –develop ‘**Be Happy**’ attitudes – practicing workplace spirituality –converting **failures into breakthroughs** –mastering the **Art of Fulfillment** –how to be a **Super Achiever**. A rejuvenating soul warming experience that is inspiring, healing and revitalizing.

### The Science of Positive Focus

**Focus** is a very important quality to be successful in life. **The Power of Focus** makes a piece of paper burn when it is kept under a magnifying glass on a bright sunny day. So how can one develop **Focus, strong concentration and sustain it for long periods** –how can one develop the determination for not to get distracted - remain connected with one's priorities , develop and maintain a mechanism that protects the mind from all negativities –develop the relevant values , conquer boredom and monotony. In this power talk, the participants learn the practical techniques on developing the **Power of Focus** in life. Again an enlightening, insightful experience that is profoundly transformational.

### Goal Setting

**You cannot hit a target that you cannot see.** A person without a goal can never reach his/her destination. Goals make us design our lives, not merely earn a living –Goals help us expand and create a compelling future that pulls us like a magnet everyday even during our toughest times. Goals help us create energy and momentum –make us committed, powerful, passionate, and inspired. **Giant goals produce giant motivation.** They give our life a **sense of mission**. Setting goals is the first step in turning the invisible into the visible – the foundation for all success in life. In this highly inspiring power talk you learn how to set goals in every area in your life – plan and follow them up with massive action.





## Breaking Through

There are times in life, when you are constantly being challenged by obstacles –during those times **“You need to be bigger than your Challenge and Break Through”**. This Power Talk helps you master this quality in life – how you can consistently **Make Things Happen** –break away from old ideas, negative conditionings acquired from the past, and limiting beliefs – break through the current reality trap to achieve the seemingly impossible to become the person that you always wanted to be – how to achieve **the results that you desired deeply but never thought was possible to achieve**. All in all this program is a breathtaking, supercharged hair raising experience for the participants that sweeps them away and leaves them transformed.

## It is all about Decision Making

**The quality of our life always boils down to the quality of our decisions**. In order to have an extraordinary life, you not only have to make decisions, you have to make more good decisions than bad. It's all about decisions – the ones you make and the ones you don't. The key is to know which decisions are important and how to make them effectively. This Power Talk helps one overcome indecision –**make good decision making a habit**–**harness and nourish the 'gut-feel' or intuition**. All in all this is a highly insightful, valuable learning experience for the participants on a very important tool for building a **Successful Life**.

## Take the Risk

**The quality of your life is directly proportional to the quality of uncertainty that you are comfortable with – The person who risks nothing, does nothing, has nothing, is nothing, and becomes nothing**. He may avoid suffering and sorrow, but he simply cannot learn and feel and change and grow and love and live – Often the difference between a successful person and a failure is not that one has better abilities or ideas, but the courage that one has to bet on one's ideas, to take a calculated risk and to act – You have to risk going too far to discover just how far you can really go. This Power Talk facilitates participants develop the above capability, attitudes and habits – **A great experience all in all!**

## Count your blessings

When the world around you comes crumbling down, it is wise to find and focus on the blessings and keep in mind that **every challenge has a way of bringing opportunity and growth**. You can choose to be a victim of your circumstances or you can choose to become a master of your destiny, the key is asking the questions that reveal both sides of any dynamic which then takes you to back to feeling grateful for your life as it is. All in all this Power Talk is a **soul warming, deeply fulfilling and moving experience that is potentially life changing**.

## Perfect Relationships

**No matter how much we have achieved in any area of our lives, true fulfillment can only be found in one thing: the emotional quality of our personal relationships.** The good news is that regardless of your past experience or current relationship, the promise of something deeper, richer and lasting is within your grasp – Whether you are in a passionate, romantic, loving and fulfilled intimate relationship or not, the principles in the relationship program will help you create a level of joy, passion, ecstasy, and love that is unsurpassed. This program can influence not only your marriage, but also help you take your relationship at the workplace, with your boss and colleagues to a whole new level. **Learn what are the dos and don'ts of a relationship** –Develop the habits and operative practices which will make your world a whole lot better.

## Speaking Impeccably

**Most people speak without awareness.** Unaware of the true power of our words, we let thoughts, opinions, judgments and beliefs roll off our tongues without considering the impact they can have. Speaking negatively releases poison into the river of energy that is set up to bring us what we truly want. Successful people make it a habit to speak with impeccability. It means speaking from your highest self, with intention and integrity. It means aligning your words with your vision and goals. In this Power Talk, you learn to **Speak Impeccably** in order to create **Greater Success in your personal and professional life.**

## Law of Attraction

**The Law of Attraction simply says that you attract into your life whatever you think about.** Your dominant thoughts will always find a way to manifest. – The Law of Attraction also says that the results in your life will always depend on what you focus on – **So, negative thoughts shall manifest in negative results and positive thoughts will manifest in positive results.** In this Power talk, the participants learn how to apply the law of attraction strategically to fulfill all that you cherish for. How you can change your thoughts by applying the Law of Attraction – how by learning the power of visualization, you can fulfill your dreams.

## Awaken Your Giant within

**This is the most popular Power Talk by Soumitra Chatterjee and has been taken by over one lac people from over 150 organisations.** In this high energy, breath taking session you will learn how to **conquer your deepest fears** that might be holding you back and **create an unstoppable momentum** that produces massive results. You will learn to activate the driving force that moves you into massive action – you will learn how to tap into your deepest passions – you will learn to get out of the prisonership of your past, invent a new future and live a life that you love, **live it powerfully and with complete self expression** – an extraordinary life transforming experience.





## Personal Transformation in the light of Swami Vivekananda

**Swami Vivekananda** is probably one of the greatest motivators in history – his life and teachings have extraordinary potential for **leadership development** and **personal transformation**. In this breath taking, high energy Power Talk, the audience learns the essence of his teachings, their relevance to corporate transformation and how to convert them into **practical operative practices to ignite one's inner fire and live a truly inspired life** – A hair raising , life transforming experience.

### Overcoming Obstacles

**No one sets a goal to fail but sometimes obstacles get in the way of our progress.** However, obstacles only slow our progress— they don't have to mean failure. The obstacles to success are generally lack of focus, perfectionism, lack of money, fear, time, conflict and distractions. To be successful you need to develop your focus, be persistent and remain positive. In this Power Talk, know how the successful ones decide what they want to accomplish – how to align with their beliefs and values – how to set aside a certain time of the day to focus on achieving the objective and how to overcome their challenges through the art of problem-solving. **Move past the hurdles quickly to cross the finish line to victory!**

### Amazingly Rich Incredibly Famous

Becoming extraordinarily successful in one's life and profession, gaining unlimited fame and becoming tremendously rich financially are the 3 most important goals for most people around the world. What are the secrets of awakening one's subconscious mind and multiplying one's **mind power**? What are the strategies that outstanding achievers from every field apply and what are the real secrets that let you attract more and more money to your life. What are the ultimate secrets of attracting sustainable wealth and prosperity that billionaires of all ages have applied? **In this life transforming Power Talk, you learn the secrets of becoming rich and famous.**

### Some of Our Corporate Clients

**Airlines:** Indian Airlines

**Banking:** Allahabad Bank • Bank Of India • Punjab National Bank • Syndicate Bank • UCO Bank

**BPO:-** Acclaris Business Solutions Private Limited • Saviance Technologies • Pecon

**Cement:-** Ambuja Cements • ACC Concrete Limited • Grasim Cements • Lafarge India Limited • Rajashree Cements • Vinay Cements

**Chemicals & Fertilizers:-** Paradeep Phosphates Limited

**Hospitality:-** Oberoi Grand • Apeejay Surrendra Group

**Hospitals:-** B.M. Birla Heart Research Centre • Bhagirathi Neotia Woman & Child Care Centre • Calcutta Medical Research Institute • Wockhardt Hospitals

**Information Technology:-** CSC India • IBM India • Keane India Limited • Mahindra Satyam • MOL Information Technology India Pvt. Ltd. • Infosys • Tata Consultancy Services • ITC Infotech • Vision Comptech • Tech Mahindra • UshaComm • Wipro Technologies • Xenolith Technologies Pvt. Ltd.

**Insurance:-** Reliance Life Insurance Company Limited • ICICI Prudential Life Insurance Company • Kotak Mahindra Old Mutual Life Insurance Limited • ING Vysya Life Insurance Company Limited • Life Insurance Corporation of India • HDFC Standard Life Insurance Company Ltd. • National Insurance Company Limited • United India Assurance

**Iron & Steel:-** Steel Authority of India Limited, Bokaro Steel Plant

**Manufacturing:-** Adani Wilmar Limited • Berger Paints India Limited • Bharat Heavy Electricals Limited • Eveready Industries India Limited • Greaves Cotton Limited • Hindustan Copper Limited • ITW Signode India Limited • Phoenix Yule Limited • Siemens India • WPIL Limited • Usha Martin Limited • Dendrite Adhesives, Kolkata • Voltas Ltd • India Carbon Ltd • Wesman Engineering

**Coal:-** Coal India Limited

**Engineering:-** ALSTOM Projects India Limited • Inspectorate Griffith India Limited • KND Engineering Technologies Limited • Larsen & Toubro Limited • McNally Bharat Engineering Company Limited

**Fast Moving Consumer Goods:-** ITC Limited • Britannia • National Dairy

**Glass & Ceramic:-** La Opala

**Healthcare & Pharmaceuticals:-** Albert David Limited • Merind India Limited

**Non-Banking Finance:-** SREI Capital • Peerless Group

**Non-Government Organization:-** CINI • Krishi Gram Vikash Kendra (KGVK)

**Petroleum:-** Bharat Petroleum Corporation Limited • Castrol India Limited • Hindustan Petroleum Corporation Limited • Indian Oil Corporation Limited • Oil & Natural Gas Corporation

**Power:-** Calcutta Electric Supply Corporation • DPSC Limited • NTPC Limited

**Realty:-** Ambuja Realty Development Limited

**Sports:-** Cricket Association Of Bengal

**Shipping:-** India Steamship Limited

**Tea:-** Assam Tea Company • Indian Tea Board • Tea Association Of India

**Telecommunication:-** Bharti Airtel • Nokia-Siemens Network • Vodafone - Essar Limited

**Textiles:-** Jayashree Textiles • Jute Corporation Of India

**West Bengal Government:-** West Bengal Industrial Development Corporation

**client speak...**

"I liked the program very much. It has helped me a lot by giving me a better insight of myself and enhanced my capabilities to remain in an aura of positiveness at all times." .....**Sourabh Singh Prob. Officer, Allahabad Bank, Kolkata**

"Very practical examples and insights. Great coaching and great results!" .....**Utpal Bose Sr. Manager (Projects) Alstom Projects India**

"The subject matter contained in the workshop was clear, concise and to the point. In this competitive market, these seminars keep you tuned in and The Center for Personal Transformation always shows the way to excellence. Thumps up all the way!!" .....**Sitaram Dhandhanias Vice President (Marketing) Ajanta Gifts (P) Ltd**

"The presentation was outstanding and the content was fresh and instructional with strong take-home value. Even the most timid of the participants came out of their shells and found a comfort zone to shine in. I highly recommend this program to all!!" .....**Aniruddha Mondal Sr. Manager (Customer Service) Hutchison Essar East**

"The seed of thought was injected in the participants, which brought a lot of passion & enthusiasm in their participation. It also helped them design their roadmaps with specific deadlines." .....**Kalyan Kar, Managing Director, Acclaris India**

"Excellent!!! Amazing!!! I always had my goals, but in this workshop I finally learnt how to achieve them in the best possible manner and time." .....**Soma Dey Manager (HR), Acclaris India**

"It was much more than I had expected" .....**Dipak Naik, Vice President (Sales) Wockhardt Limited**

"Excellent. An eye opener to some basic truths that apply to individuals & organizations " .....**Dr. R Sanghvi, CEO, Ushacomm**

"I would definitely recommend The Center for Personal Transformation to others. They did a workshop for the managers of our organization which I found out to be excellent. We had a wonderful experience with them." .....**Tumpa Sarkar, Manager (HR), MOL India (P) Ltd**

## Media Reports

"He (Prof. Chatterjee) transforms do no gooders into super achievers!" –**The Hindustan Times**

"Chatterjee's aim is to transform mediocrity into excellence" – **The Times of India**

"New age guru shows way to super success" – **The Hindustan Times**

"Prof. Chatterjee helps to convert their (the future managers) dreams into reality" - **The Statesman**

"People & organisations operate at unprecedented levels of performance, productivity & profitability after attending his workshops." - **Express Pharma Pulse**

"Hypnotherapy, Motivational Training and Transformational Leadership - It really helps" – **The Times of India**

"Internal cleansing formula for Excellence" - **The Times of India**

"Eminent motivational expert Prof. Soumitra Chatterjee of The Center for Personal Transformation offers his expertise to the West Bengal Government for enhancing and Developing work culture in the state" - **The Hindustan Times**

"Now its mind over matter" - **The Times of India**

"Bengal probables' session with motivator." - **The Telegraph**

"Laugh away meltdown depression, says expert" – **The Hindustan Times**



**The Center for Personal Transformation** (An ISO 9001:2008 Organization)

**Corporate Office:** 27A, Gariahat Road (South), Kolkata - 700031

**Website:** [www.thecpt.co.in](http://www.thecpt.co.in) **E- Mail:** [contactus@thecpt.co.in](mailto:contactus@thecpt.co.in) / [aygw@rediffmail.com](mailto:aygw@rediffmail.com)

**Phone:** +91 – 9903899807 / 033 32931505 **Fax** – 033 40004753